

JOIN OUR TEAM

VACANCY MARKETING OFFICER

CORPORATE HEADQUARTERS
BELIZE CITY

SUBMIT YOUR RESUME



ablcareer@atlabank.com
Email subject: Marketing Officer

Interested applicants may submit application
letter, résumé, and two reference letters





Requirement:

Education and Experience:

- Bachelor's Degree in Marketing, Business Administration or related field.
- A minimum of 2 years relevant experience in Marketing, Banking or a related field.

Interpersonal Relations:

- Excellent communication and writing skills.
- Excellent interpersonal and team-building skills.
- Flexibility to adapt to changing environment.

Knowledge, Skills and Competencies:

- Exercise good judgment and creativity.
- Possess strong analytical, time management and organizational skills.
- Work well under pressure.
- Highly dedicated and motivated.
- Bi-lingual (Spanish would be an asset).

General Responsibilities:

- Develop, execute and report on marketing promotions and campaigns.
- Plan and execute events to promote brand awareness and the Bank's products and services.
- Oversee design and distribution of branding and marketing materials.
- Attend media appearances and monitor media coverage.
- Conduct market research.

APPLY NOW



Deadline to submit
9 February 2024



www.atlabank.com