



Atlantic Bank Partners with Belize Cancer Society

In a remarkable display of solidarity and support for Pinktober, Atlantic Bank Limited joined the Belize Cancer Society to participate in their breast cancer awareness initiatives. Our employees wore their pink attire on two Fridays in October and contributed a minimum of \$1.00 each. Atlantic Bank matched their contributions by donating \$5.00 for every \$1.00 donated by our employees. This campaign aimed to increase awareness and generate funds for the Belize Cancer Society's breast cancer initiatives.

Choosing to wear pink goes beyond just changing our clothing; it's a visible way of showing support for breast cancer patients. Our hallways were filled with this vibrant colour, symbolizing hope, unity, and a shared dedication to a common cause. The initiative allowed employees the opportunity to actively participate in raising awareness and contributing to the fight against a disease that affects thousands of lives each year.

Chairman of Atlantic Bank's Board of Directors, Mr. David Bueso along with the Managing Director, Mr. Gregory Maheia, presented a donation of \$10,000.00 to the Belize Cancer Society. Beyond this initiative, Atlantic Bank also committed to further partner with the Belize Cancer Society in 2024. The new initiative, which the Belize Cancer Society will launch in February 2024, will provide screening services to 100 patients to assist with early cancer detection and improve the chances of successful treatment and survival.

Our partnership with the Belize Cancer Society reflects our commitment to making a meaningful impact in the fight against breast cancer. It underscores the significance of collaboration between the private sector and non-profit organizations in addressing critical social and health issues.

